



Beckley-Raleigh County *Chamber of Commerce*

245 North Kanawha Street
Beckley, West Virginia 25801

Telephone (304) 252-7328
FAX (304) 252-7373
www.brccc.com

May 15, 2008

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Chairman-Elect
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President/IOM/CEO
Ellen Taylor

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-A325
Washington, DC 20554

Re: MB Docket No. 04-233

Dear Ms. Dortch:

On behalf of the Beckley-Raleigh County Chamber of Commerce this letter is to express concern over the new FCC rules on local programming that will disturb a locally developed process that has proven to be effective in communicating with the local viewing audience.

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The Chamber's mission is to build a vibrant community through programs of advocacy, public awareness, and policy development.

As a chamber of commerce, we continually and successfully use WVVA Television as a media source to promote economic development that is vital in moving the business community forward in Southern West Virginia. The WVVA 'news crew' has proven to be a dedicated group of individuals that accurately reports the activities and events the Chamber undertakes each year. These events include annual Meet the Candidates/Legislative Breakfasts, annual dinner meeting, various educational programs and fund raising events, etc.

In addition, a valuable service is provided by WVVA through its public service announcements which include potentially dangerous weather alerts, issuance of Amber Alerts, election coverage, important community events, and much more.

Again, I strongly urge you not to impose new rules that regulate the nature of local programming and how WVVA gathers information and communicates with local leaders and organizations.

Sincerely,

Ellen M. Taylor, IOM
President/CEO